

# Michigan Chronicle

## 2024 Special Programs Calendar Q1+Q2

88 YEARS AS MICHIGAN'S MOST RESPECTED BLACK MEDIA SOURCE



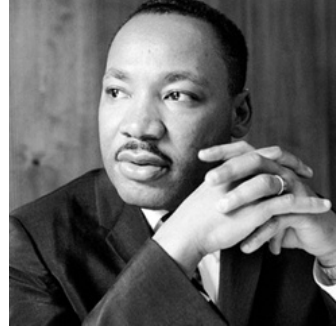
Partner with the Michigan Chronicle, the state's most trusted black media organization, and join us in bringing amazing programming, impactful content, and engaging topics to a diverse metropolitan Detroit community. With our unique storytelling capabilities, extensive network of difference-makers, and commitment to showcasing the achievements of the African American community, we can help you achieve your business goals by connecting you with our passionate audience. Don't miss this opportunity to make a lasting impact and contribute to a brighter future for Detroit.

Take Part in Our **2024 Programming** Reserve Your Ad Space Today!  
Contact **Leonard Corbin**, [lcornin@realtimesmedia.com](mailto:lcornin@realtimesmedia.com), or 313-752-3120

### January 10

#### MLK Special Edition

Unveiling the Power of Change: Explore the Enduring Influence of Rev. Dr. Martin Luther King on Shaping a Fairer Society through an In-depth Analysis of Transforming Unjust Systems.



### February 14

#### Power 50

In this special publication, the Michigan Chronicle names the 50 most powerful African Americans in southeast Michigan. These Black leaders come from across government, entertainment, business, clergy, and education.



### February 21

#### The Quad

2024's first bi-annual issue of The Quad - a special guide for students and their parents/guardians about what they should know when preparing for college. This publication serves as a resource to inform, educate and entertain readers about the ins and outs of the black college experience.



### February 28

#### Applause! A Salute to Detroit's Black Non-Profit Leaders

A special publication heralding Detroit's nonprofit leaders, the champions who nurture our community by educating and providing the services necessary to ensure access to healthcare, food, shelter and overall economic well-being for our most vulnerable populations.



### February 28

#### Black History Month Content

The Michigan Chronicle will culminate the month with the "Black History is NOW!" edition. This issue will highlight changemakers who are making history and changing lives in and across the city, from business, to education, to entertainment, to government and beyond.



### March 6

#### Women's History Month

Exploring the exceptional journeys of Black women and their achievements, this exclusive edition of the Michigan Chronicle will shine a spotlight on their inspirational stories. In commemoration of Women's History Month. A virtual roundtable discussion will foster insightful conversations and celebrate the remarkable contributions of Black women.



### March TBD

#### Women of Excellence

The Michigan Chronicle Women of Excellence Awards and Induction Ceremony will be a grand celebration. drawing the attendance of nearly 1,000 accomplished decision-makers, this prestigious event recognizes and applauds the exceptional achievements of these remarkable women.



### March 27

#### DEI: 4 Years After the Death of George Floyd

Amidst attacks on DEI programs, the Michigan Chronicle unveils a powerful tabloid edition celebrating the progress and outstanding accomplishments of 25 DEI professionals who have defied adversity despite unjust dissolving of these roles.



### April TBD

#### Catalyst Detroit

Chronicling the transformative efforts of minorities who are reshaping, revitalizing, and redefining Detroit, this dedicated special publication amplifies their stories. Offering valuable insights into diverse facets of development in the city, it explores workforce development, legislative policy, and sheds light on the path to a thriving future for Detroit.



### May 1

#### Mental Health Month

In honor of Mental Health Awareness Month, this exclusive custom publication delves into the profound influence of mental health within the Black community. It offers a wealth of resources and expert tips, equipping readers with valuable guidance on preserving emotional well-being and practicing self-care.



### May 15

#### Small Business Month

Celebrating Small Business Month, this bespoke publication brings together a wealth of business support and resources to empower small business owners in their growth journey. The special edition serves as a comprehensive guide, offering invaluable tips and expert advice on effective contingency planning for various challenges and uncertainties.



### May 22

#### Mackinac Policy Conference Special Edition

Uncover comprehensive insights and analysis on the crucial topics and discussions driving the economic prosperity and growth of Michigan. Delve into the in-depth coverage and explore strategies, ideas, and visionary approaches that aim to propel the state towards a thriving future.



### June TBD

#### Michigan Chronicle 88th Birthday

Join in the festive celebration of the Michigan Chronicle's birthday. Immerse yourself in a special commemorative edition that captures the essence of our journey, accompanied by rich, exclusive experiences designed to foster connections with the community we proudly serve.



### June TBD

#### Men of Excellence

The Michigan Chronicle Men of Excellence Awards and Induction Ceremony will be a heart-warming celebration, gathering an esteemed audience of nearly 700 distinguished decision-makers. This event shines a deserving spotlight on exceptional men, honoring and praising their exemplary accomplishments.



#### Additional Opportunities

Michigan Chronicle will offer several opportunities throughout the year to partner on special content and programming. Future opportunities include special content on the election, senior care, veterans, real estate, cultural holidays, and more. For a full list of programming from April - December, please reach out to **Leonard Corbin**, [lcornin@realtimesmedia.com](mailto:lcornin@realtimesmedia.com).

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