



**2013 HERITAGE DAY–August 10th  
VENDOR APPLICATION**

(Please Print or Type)

**VENDOR INFORMATION**

Fellowship Chapel Auxiliary?: yes ___ no ___		Previous Vendor?: yes ___ no ___	
Merchandise ___		Information ___ or Food ___ Vendor	
Name: _____			
Business Name: _____			
Business Address: _____			
City: _____		Zip: _____	Phone: _____
Email: _____			
PLEASE PRINT LEGIBLY			
Will you stay until 4 p.m.?: _____		If not, what time will you leave?: _____	

**DESCRIPTION OF PRODUCT**

Please describe the type of product you will be selling: \_\_\_\_\_

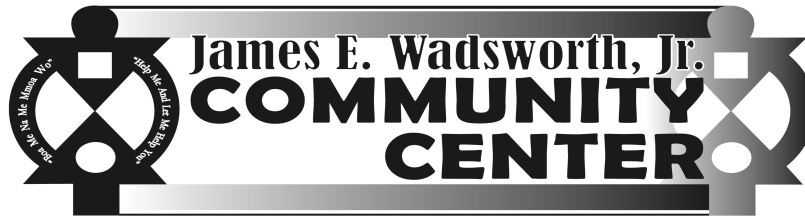
\_\_\_\_\_

\_\_\_\_\_

Number of Spaces: \_\_\_\_\_ @ \$20/\$40/\$75 per space = \$ \_\_\_\_\_ AMOUNT DUE  
**The Merchandise Vendor fee is \$40, Information Vendor fee is \$20 , and the Food Vendor Fee is \$75.**

**WE WILL NOT BE ABLE TO PROVIDE ELECTRICITY.** The fee is due no later than August 3. **Refunds will be given for emergencies only and with written notification no later than 48 hours prior to event.** It is recommended you bring tenting or some other form of shading. You may purchase more than one space. Upon arrival to Fellowship Chapel you should enter parking structure from rear of church. The front (Outer Drive) entrances will not be open to traffic. Upon arrival please check in, pick up your table(s) and chairs and select your location based on the type of vendor you are. You must be set up by 10:30 a.m. **YOU MAY NOT SELL FOOD ITEMS OF ANY KIND IN THE MERCHANDISE/INFORMATIONAL VENDOR AREA.**

Please include your fee, check made payable to: JEWJCC. Mail to JEWJCC, 7707 W. Outer Drive, Detroit, MI 48235. For more information call 313-347-2830 or email [jewjcc@comcast.net](mailto:jewjcc@comcast.net). There is a \$36 returned check fee. You may fax your completed form to 313.347.2831. You may pay by credit card on our website JEWJCC.ORG. Select DONATE and state Vendor in the Note section.



## ***WHAT IS HERITAGE DAY?***

Heritage Day is a community-oriented, FREE, festival for the entire family with food, fun, live entertainment, health screenings, art, merchandise vendors and more. The event takes place the second Saturday of every August.

This year the festival will begin at 11am and end at 4 p.m., on the grounds of the Fellowship Chapel church village. Over the years we have had live radio broadcasts, blow up rides, a petting farm, face painting, bike giveaways, community choirs, local and national recording artists, and much more! Each year the event grows in number, events and activities. We are expecting several hundred attendees.

## **HOW DO YOU PARTICIPATE?**

Applicants must submit the application and all related fees by stated deadlines.

### **❖ JEWJCC will provide FOOD VENDORS with the following:**

- one half of a 20'x20' tent, as well as outside cooking space
- two 8' tables
- security
- promotional advertising (the earlier you commit the better)

### **❖ FOOD VENDORS will be responsible for the following:**

- set-up, break-down and clean up
- storage
- all necessary licenses and permits
- menu display and sales transactions

### **❖ JEWJCC will provide MERCHANDISE/INFORMATIONAL VENDORS with the following:**

- one 8' table and two chairs (you may purchase more than one space)
- security
- promotional advertising (the earlier you commit the better)

### **❖ MERCHANDISE/INFORMATIONAL VENDORS are responsible for the following:**

- set-up, break-down and clean up
- providing tent or coverage for shade
- own sales transactions

## **SET-UP INSTRUCTIONS**

All participants may arrive as early as 9 am to begin setting up. **Set up must be completed by 10:30 am.** The breakdown for both Merchandise and Food Vendors can begin as early as 3 p.m. and should be completed no later than 5 p.m.